



What To Expect During Your Business Photo Session

Why does a business need photographs?

These photos can be used on social media, when winning awards, in grant applications, if featured in publicity or marketing, and they can also provide key content for your website.

How is the photography session used?

The hour of photography will be up to your discretion as to how you would like to use the time, but our suggestion is to divide the time in order to have photos of your business location, products, and people (owners/employees).

How much time do I get for my photo session?

The CO-OP program covers up to 1 hour. We might finish in less time than that, but if you need more than an hour, you will need to pay for that time since CO-OP is only covering that first hour.

Can I split up my photo session and do half on one day and half on another?

No, we are not able to split the session. However, if you have different locations or 2 different businesses, you can potentially book multiple sessions by talking to your navigator.

What do I do if I need to cancel or reschedule my photo session?

If you need to cancel or reschedule your photo session, please contact us as soon as you can. We require 24 hr notice for any cancellations or reschedules. If you cancel within the 24 hr mark then you will no longer be eligible for a CO-OP referral and will have to pay full price to reschedule outside of the CO-OP program.

What do I need to do to prepare beforehand?

We only have an hour so we would like to use as much time as possible taking photographs. Please clean and organize your location beforehand. If you sell food or products, have them prepared and ready to be photographed. Make sure your employees are aware of the photography so they can dress and act appropriately (ie. food handlers are wearing gloves, keeping workspaces clean, etc).

What should I wear?

We want to highlight you and your business the best we can. Cultural clothing, uniforms, or anything that sets you or your business apart is best. Consider bold colors if you're looking for attention, and stick with neutrals and calmer tones if you want people to connect with you and your personality. Think about the colors that you look best in, no one is going to know the colors that you look best in better than you do!

How long until I get my photos?

You will receive a link to your photos via email within 2 weeks from your scheduled session.

Can I share my photos on social media?

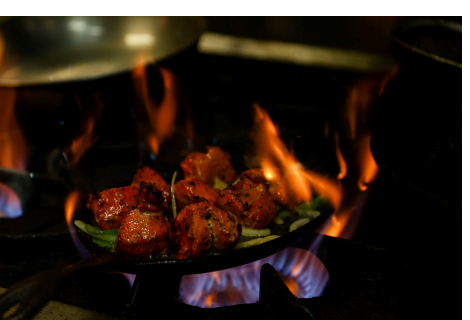
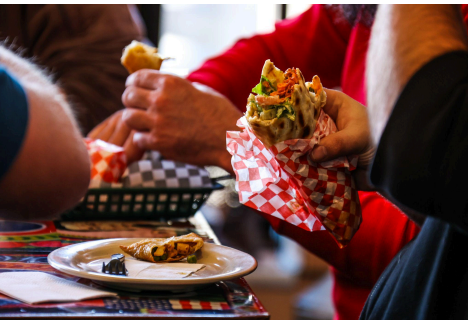
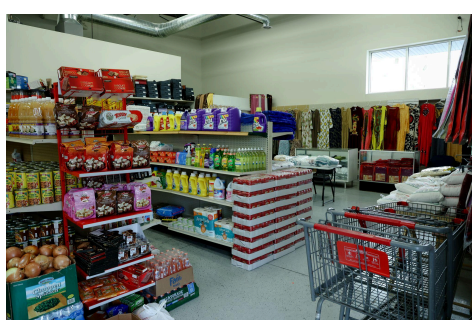
Yes! For these sessions, we will release the rights, you can use your photos for anything you like (advertising, website design, social media posts, etc.). Don't forget to tag us! @dbproductionsutah

Shoot us an email if you have any more questions!

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Samples of DB Production's Business Photography

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